

Dear Grocer,

I chose to shop here today because you carry Certified Humane® products, such as:

_____.

I know that products with this specific certification come from animals that were raised under strict humane standards, and I always look for this logo on products when I shop. I hope that you will continue to expand the selection of Certified Humane® products that you offer.

I will be sure to tell my family and friends that these products are available at your store, and urge them to shop here for Certified Humane® products as well.

Sincerely,

Name: _____

Address: _____



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