

Thank You for Carrying Certified Humane® Products in Your Store

Dear Grocer,

As a frequent shopper in your store, I want you to know I chose to shop here today because you carry **Certified Humane Raised and Handled®** products in your store, products like:

The **Certified Humane Raised and Handled®** is a certification program and product label that assures consumers, like me, that farm animals are raised in ways where they can express their natural behaviors, such as flapping wings and moving around freely in their environments, and are raised without animal by-products and without the use of antibiotics.

As a consumer, I want to know how my food is raised and want to make choices that support compassionate farmers.

Thank you for making this easier for me by carrying **Certified Humane®** products in your stores.

Thank you,

NAME: _____

ADDRESS: _____

CITY/STATE: _____



For more information on meeting the growing demand for Certified Humane® products, visit www.certifiedhumane.org or call Humane Farm Animal Care, the nonprofit organization that oversees the program, at 703-435-3883.

* Meets the Humane Farm Animal Care Program standards, which include nutritious diet without antibiotics, animals raised with shelter, resting areas, sufficient space and the ability to engage in natural behaviors.