

## A Request for Certified Humane® Products in Your Store

Dear Grocer,

As a frequent shopper in your store, I want to be able to purchase **Certified Humane Raised and Handled®** products, which include eggs, dairy, meat, chicken, pork, bison, lamb, pet food, and condiments. As a consumer, I want to know how my food is raised and want to make choices that support compassionate farmers.

The **Certified Humane Raised and Handled®** is a certification program and product label that assures consumers that farm animals, like dairy cows, cattle, chickens, turkeys, pigs, and laying hens, are raised according to Humane Farm Animal Care's Animal Care Standards. These standards guarantee that farm animals are raised in ways where they can express their natural behaviors, such as flapping wings and moving around freely in their environments, and are raised without animal by-products and without the use of antibiotics.

And I know **Certified Humane®** farms are routinely inspected and audited to ensure compliance with the program. These are standards I care about when making food purchases, and **Certified Humane®** is a label I trust.

The nation's leading humane organizations back the **Certified Humane®** program and *USA Today* called Certified Humane® the "Gold Standard" for animal welfare certification programs.

Would you please ask your buyers to purchase **Certified Humane®** products for this store?

Thank you,

*For more information on meeting the growing demand for Certified Humane® products, visit [www.certifiedhumane.org](http://www.certifiedhumane.org) or call Humane Farm Animal Care, the nonprofit organization that oversees the program, at 703-435-3883.*



\* Meets the Humane Farm Animal Care Program standards, which include nutritious diet without antibiotics, animals raised with shelter, resting areas, sufficient space and the ability to engage in natural behaviors.