



Humane Farm Animal Care

2023 ANNUAL REPORT

Humane Farm Animal Care is a registered 501(c)3 nonprofit organization, established in 2003 as the worldwide administrator of the Certified Humane® program.

Board of Directors

Officers	Directors
Adele Douglass Jolley Founder & CEO	Patricia Forkan
Andrew Kimbrell President	Carol Jenkins
Theresa Hutchinson Treasurer	Luiz Mazzon
	Daniel Nowland
	Mimi Dale Stein

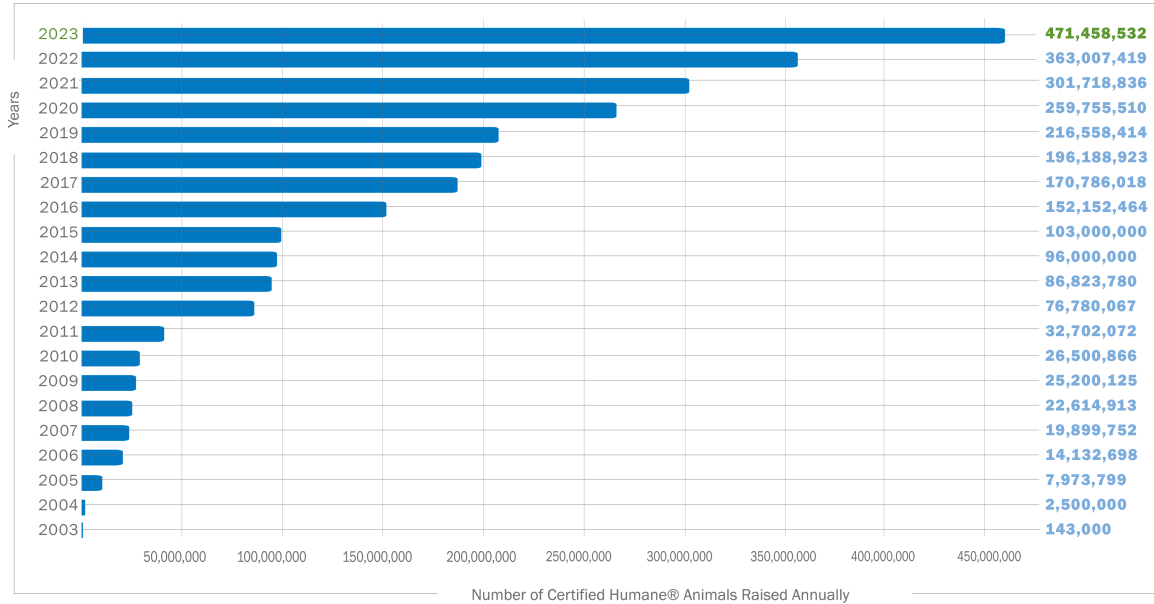
Overview of Finances

Revenue:			
Voluntary Contributions & Grants	\$ 112,714	--->	Used exclusively for
Program Services Revenue.	\$ 3,644,481		Program Services in the
Investments	\$ 107,581		U.S. (or Canada, if from
Total Revenue	\$ 3,864,776		Canadian donors)
Expenses:			
Fundraising	\$ 7,563		
Program Services Expenses.	\$ 2,065,396		
Management & General.	\$ 99,752		
Total Expenses	\$ 2,172,711		
Total Revenue less			
Total Expenses - <u>Net</u>	\$ 1,692,065		

In 2023, over 400 companies represented by more than 35,000 farms were Certified Humane®. Our most important measurement every year is how many animals were raised under the program and in 2023, it was 471,538,432, a +29% increase over the previous year.



Animal Raised Certified Humane® by Year



Certified Humane® Producers or products can be found in the largest proportions in North America. Worldwide they can also be found in Argentina, Australia, Bahamas, Brazil, Canada, Colombia, Chile, Costa Rica, Dominican Republic, India, Jordan, Malaysia, Mexico, New Zealand, Peru, Singapore, Turkey, Uruguay & Vietnam.



Overview of Activities

Conferences

International Production and Processing (IPPE) Atlanta, GA – January 2023

Certified Humane® has had a booth at this conference for the past 18 years. It serves as a networking and educational event for current or interested new producers, worldwide.

HFAC attendees: Amber Doty, Luiz Mazzon, Rachel Klepner, Isabel McClellan, Melissa Nemitz & Rosangela Poletto

AVMA Convention – American Veterinary Medical Association – Denver, CO – May 2023

HFAC attends this conference annually to network with veterinarians, spreading awareness for the Certified Humane® program and to meet with vets and animal care professionals who are interested in doing third-party audits for our program.

Attendees: Dr. Marilyn Simunich, Amber Doty, Melissa Nemitz

NAMI Animal Care & Handling Conference – Kansas City MO May 2023

HFAC attendees: Melissa Nemitz, Amber Doty

Speakers and topics focused on Poultry and Swine husbandry and slaughter; notes were kept considering use for standards updates.

Support for worldwide reach

Instituto is HFAC's only accredited partner organization approved to certify farms and facilities under the Certified Humane® program under the direction of Luiz Mazzon. Luiz is also a member of the HFAC Board of Directors and along with Dr. Rosangela Poletto, a Scientific Committee member continues to develop HFAC's presence in Latin AM & Asia. Dr. Poletto started as an advisor and inspector in 2005 and now manages compliance for Instituto's certified producers and trains third-party inspectors worldwide, especially in Latin AM and Asia

This group along with Dr. Poletto and Malcolm Johnstone (aquaculture expert) spearheaded the project to develop HFAC's Atlantic Salmon Standard with the information gathered at a pre-inspection of Cermaq, one of the largest salmon companies in Chile.

Dr. Rosangela Poletto published online training recordings (in a couple of languages in addition to English) for Laying Hens auditing and inspector reporting protocols.

Instituto also launched socials for Asia with Instagram and Facebook profiles and enhanced content on LinkedIn guided by Lindsey Turner headquarters social media manager.

In July 2023, Luiz Mazzon participated in the launching of the Indian Cage-free and Free-range Association held in Hyderabad, India

In 2023 producer trainings were held in Chile in Osorno on the Dairy Cows Standards and in Santiago for the Laying Hens standards, 20-30 producers seeking ease of compliance were in attendance for each.

In June, Dr. Rosangela Poletto also performed practical training for interested inspectors from India, Malaysia and Indonesia. Following which six new farms were inspected in Malaysia, Indonesia and Singapore by these new third-party agents.