



2020 ANNUAL REPORT

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Program Goals & Use of Funding



Humane Farm Animal Care DBA Certified Humane® is a registered 501(c) 3 nonprofit certification organization headquartered in the Metropolitan Washington DC area and dedicated to improving the lives of farm animals in food production from birth through slaughter.

The goal of the program is to improve the lives of farm animals by expanding consumer awareness, driving the demand for kinder and more responsible farm animal practices.

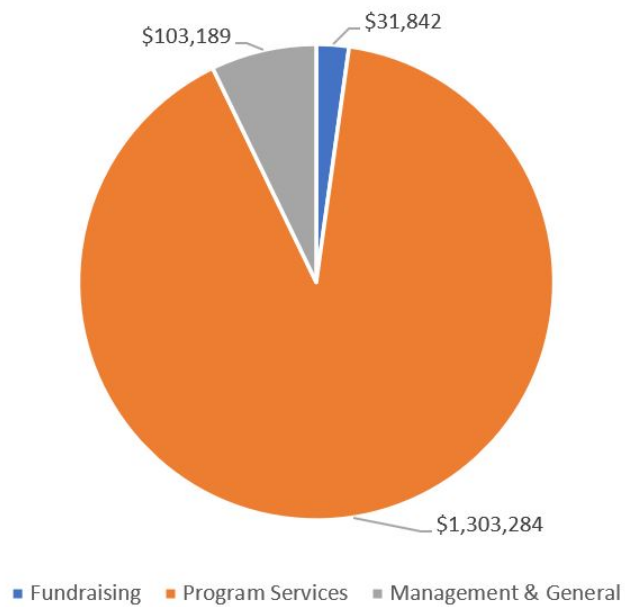
When you see the Certified Humane® Raised & Handled logo on a product you can be assured that the food products have come from operations that meet precise, objective standards for farm animal treatment.

How we use donations.

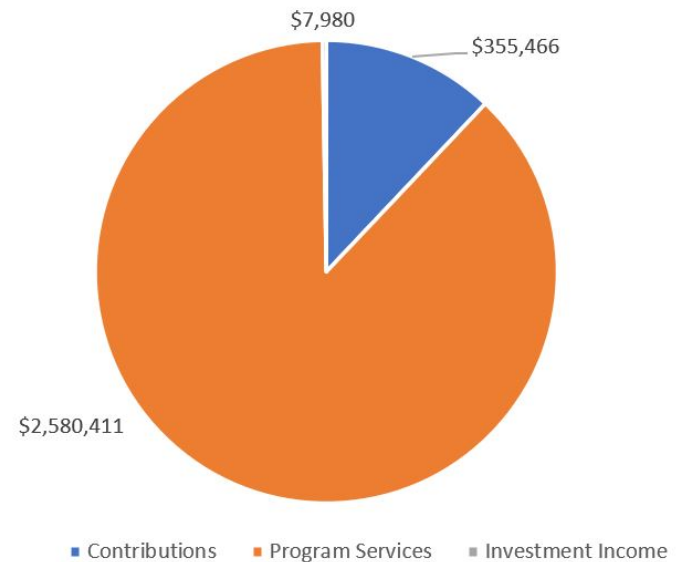
Donations from the public are used to subsize costs for on-farm inspections and farmer education. Farmers may pay nothing for this service or only a fraction of the actual cost. So our donors help us get out in the field more, make the program accessible to the smallest family farming operations, inform the farmers on best practices and evaluate how they are implimenting them. In the end we are simply able to make a bigger difference in many more farm animals' lives.

Finances - Fundraising Costs = \$ 31,842 only 9% of donation income
Admin & General Costs = \$ 103,189 only 7% of total expenses
Program Service Expenses = \$1,303,284 only 50% of Program Service Income

2020 Expenses for Certified Humane

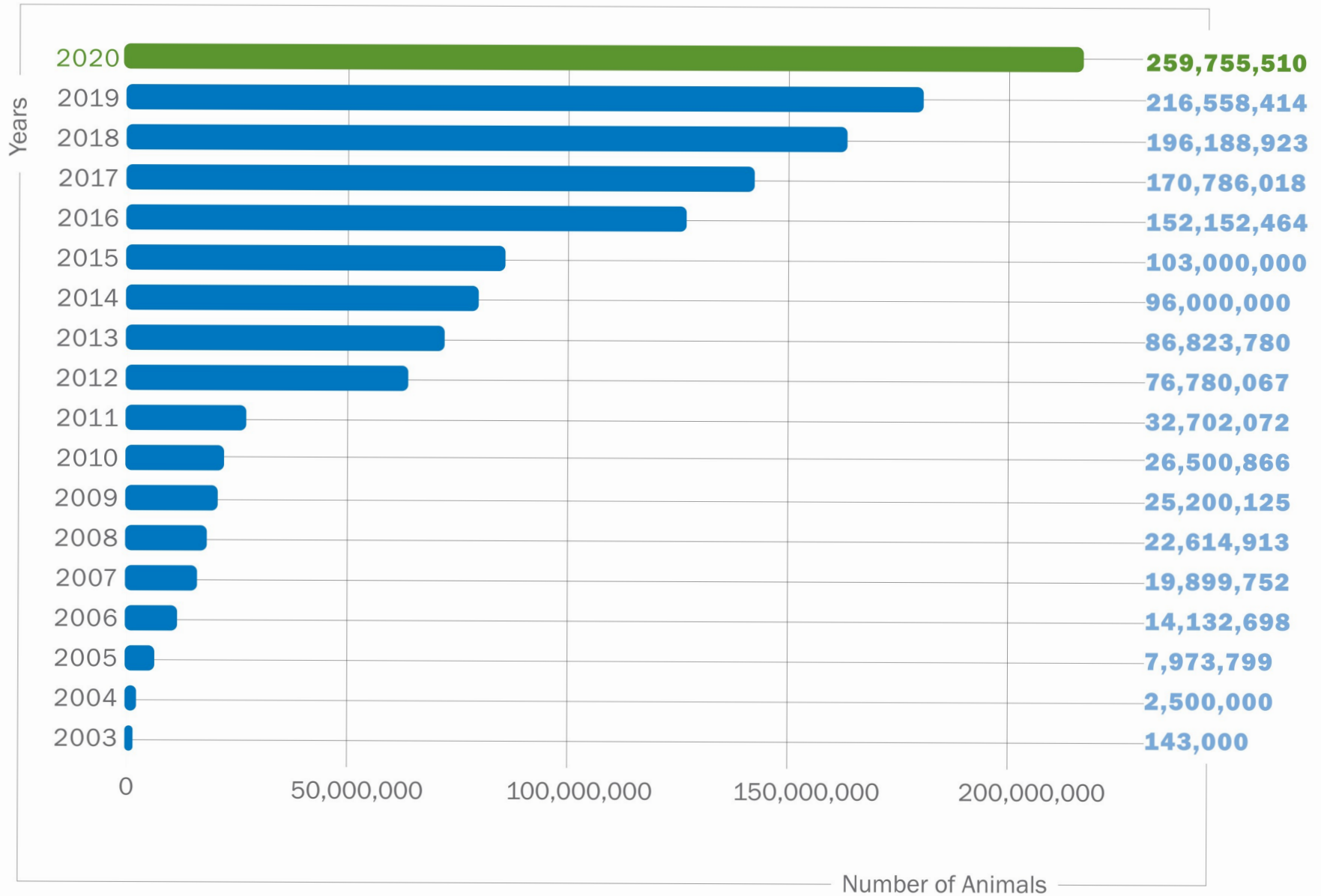


2020 Income Certified Humane





Number of Animals Raised Under Certified Humane[®] Standards



We have been changing the lives of farm animals since 2003. The way we ultimately measure our success is by the number of animals raised under the Certified Humane® standards. To-date there have been 1.5 billion, so thank you to all our donors, program participants, consumers, staff, consultants, volunteers, our board of directors and science advisors for all of their support.



Humane Farm Animal Care

Administrator of the Certified Humane® Raised & Handled Program. P.O. Box 82, Middleburg, VA 20118 • CertifiedHumane.org
Humane Farm Animal Care is a nonprofit corporation under section 501(c)(3) of the Internal Revenue Code