Dear Wegmans Store Manager,

As a frequent shopper in your store, I want to be able to purchase pork, chicken and beef that is Certified Humane®.

Like many of your customers, I care about where my food comes from and how my food is raised. I know you carry organic beef, chicken and pork.

While organic products and Certified Humane® products share a common goal of preventing the use of antibiotics and hormones in animals or animal by-products in feed, did you know this is where the similarities end?

Certified Humane® standards go above and beyond organic products by also ensuring the humane treatment of farm animals at every stage of their life. Below are a few key examples.

Certified Humane®		Organic
Pigs	Prohibits gestation stallsProhibits farrowing crates	Does not prohibit
Cattle	 Requires specific ways/how animals are castrated Requires pain relief 	Does not address
Slaughter for pigs and cattle	 Must meet the AMI Guidelines written by Dr. Temple Grandin a member of the Certified Humane® Scientific Committee Covers the entire process of humane slaughter 	Covers only chemicals used in slaughter plant
Chickens	 Requires adequate space Requires 6 hours complete darkness to sleep to slow growth Address catching and transport standards 	Does not address
Slaughter for chickens	 Provides comprehensive humane slaughter standards written by Certified Humane® Scientific Committee 	Covers only chemicals used in slaughter plant

 (name)	
(address, city, state, zip code)	