



Humane Farm Animal Care

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Dear Friends,

Humane Farm Animal Care has operated on a basis of transparency for more than 12 years now.

So naturally, I was astounded when I saw a video from an animal rights group that showed sick and dying laying hens and suggested that these animals are Certified Humane.

I can assure you, the video is full of falsehoods that attempt to damage the credibility of groups who work on behalf of change for farm animals.

Simply put, the laying hens they showed are not Certified Humane animals.

They use the words “certified humane” loosely and in conjunction with our trademarked logo freely with images of suffering animals. They did the same thing with the Whole Foods GAP program.

Again, none of the suffering animals shown are Certified Humane animals.

They implied that there are Certified Humane slaughterhouses.

Nice try, but we don't provide certification for slaughterhouses.

This group lied about our Certified Humane standards of care, which are always on our website for people to see.

We would never certify a farm or business that would allow an animal to suffer. Humane care is the entire and only reason for our existence.

They said Certified Humane allowed beak cutting implying that it was like cutting off a person's nose.

Our standards, which are ALL on our website, allows beak trimming only for laying hens. Based on extensive research, our Scientific Committee drafted the standard, which requires beak trimming be done prior to 10 days of age to prevent cannibalism in cage-free flocks. That means pecking each other to death, which is common in cage-free flocks. (It's not so common in caged flocks.) Studies show that trimming just the tip of their beak may cause only momentary discomfort with no long-term discomfort or ill effects. The birds are still able to use their beak in a full range of natural behaviors. We consider it inhumane to let birds kill each other.

It's implied that we endorse the neutering of pigs to make the meat more succulent.



False. This is dishonest. Male pigs in the U.S. are sent to market after they reach puberty. The pigs become less aggressive if they are castrated at an early age. Under Certified Humane guidelines, castration is permitted before 7 days old. Older pigs must receive anesthetic and post-operative analgesics

They describe in graphic detail the euthanasia of farm animals on the farm.

The euthanasia recommendations are designed to provide a quick and painless death for these farm animals. They were developed by the American Veterinary Medical Association...our nation's veterinarians.

They imply that all agribusiness was Certified Humane and that we are a profit making company.

We are a non-profit agency with a vision and mission statement, a board of directors and a scientific community that writes our Animal Care Standards. We use third party inspectors to inspect all of our Certified Humane farms. We are endorsed by the top animal groups in the nation because people who know us, know what we do. And, we are supported solely by individual donations and some grants, all from charitable institutions.

Please note that the video comes from an "anti-meat eating" agenda and was likely created to raise money for this organization to promote ending meat eating altogether.

It is unfortunate that people who believe that no animal should be raised for food must lie to make their case. They should be honest about their agenda. As you know, we are philosophically neutral on diet. We don't tell anyone what they can and can't eat. All we do is work to ensure food animals are treated humanely throughout their entire lives.

As a supporter of Humane Farm Animal Care, you know the work being done on behalf of farm animals. Sadly, once a video is on the Internet, it's there forever. As a small nonprofit, we don't have the resources to challenge these attacks. We operate on very small budget, all of which goes to our program. Our program made a difference in the lives of 96 million farm animals in 2014.

Twelve years ago, I cashed in my retirement monies to launch this nonprofit organization with the sole purpose of helping farm animals. I've lived long enough to know that the truth will win out in the end.

And, we tell the truth.

Sincerely,



Adele Douglass