

Dear Grocer:

As a frequent shopper in your store, I want to be able to purchase products that are **Certified Humane Raised and Handled®**. I know that products with this specific certification come from animals that were raised with strict humane standards from birth through the slaughter process.

The nation's leading humane organizations back the **Certified Humane®** program and *USAToday* called **Certified Humane®** a gold standard.

This is a label that I trust and I would like to purchase these products in your store. I ask that you start selling products that are **Certified Humane®**.

Sincerely,

*For more information on meeting the growing demand for products that are **Certified Humane®**, please visit:*



[www.CertifiedHumane.org](http://www.CertifiedHumane.org)

...or call **Humane Farm Animal Care**, the nonprofit organization that oversees the program, at  
**(703) 435-3883.**

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